

**DGT-19/06/2018-CD**  
**Government of India**  
**Ministry of Skill Development & Entrepreneurship**  
**Directorate General of Training (DGT)**

Kaushal Bhawan, Pusa road  
New Delhi-110005  
Dated: 14<sup>th</sup> September, 2018

To

The Directors/HoDs,  
All NSTIs and  
RDATs

Subject: Request for activities under the program 'Swachhta hi Seva' from 15<sup>th</sup> September to 2<sup>nd</sup> October 2018.

Sir/ Ma'am

It is my pleasure to inform you that Ministry of Skill Development & Entrepreneurship is observing '**Swachhta hi Seva**' from **15<sup>th</sup> September to 2<sup>nd</sup> October 2018** as an effort towards the national campaign '**Swachhta Abhiyan**' wherein your cooperation is solicited. Under the programme, following activities may be exercised:

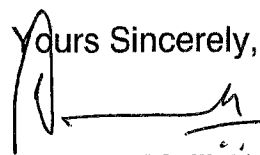
- ✓ Pledge by all to keep their surroundings clean, Workshops /awareness campaign related to Swachta
- ✓ Competitions, Painting /essay competitions etc, Shramdaan, Energy saving drive
- ✓ Community cleanliness drive/Swachhta Walk, Plan and set up mechanism for recycling waste within centre /institutions, Establishment of Sanitary Napkin vending machine in the Institutes with women
- ✓ Tree plantations drive etc. and
- ✓ Auction of obsolete tool equipment and machinery on top priority.

You are advised to ensure accomplishment of the aforesaid activities in the NSTI(s) from 15<sup>th</sup> September to 2<sup>nd</sup> October 2018 to make the programme successful. Please make sure that enclosed brochure is also displayed on the notice boards etc in the Institutes.

You are also advised to upload the clear photographs & short videos on the portal (<http://skillsesampurnswachhta.nsdcindia.org>).

Any clarification may be sought at email id [s\\_gwal@gov.in](mailto:s_gwal@gov.in).

Encl: copy of brochure

Yours Sincerely,  
  
(Deepankar Mallick)  
Dy. Director General (C, P & Admin)

**DGT-19/06/2018-CD**  
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Kaushal Bhawan, Pusa road  
New Delhi-110005  
Dated: 14<sup>th</sup> September, 2018

To

The Commissioners/ Directors,  
Skill Development / Vocational Training,  
All States/ UTs.

Subject: Request for activities under the program 'Swachhta hi Seva' from 15<sup>th</sup> September to 2<sup>nd</sup> October 2018.

Sir/ Ma'am

It is my pleasure to inform you that Ministry of Skill Development & Entrepreneurship is observing '**Swachhta hi Seva**' from **15<sup>th</sup> September to 2<sup>nd</sup> October 2018** as an effort towards the national campaign '**Swachhta Abhiyan**' wherein your kind cooperation is solicited. Under the programme, following activities may be exercised:

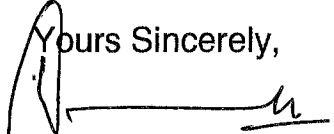
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- ✓ Tree plantations drive etc. and
- ✓ Auction of obsolete tool equipment and machinery on top priority.

You are requested to kindly ensure accomplishment of the aforesaid activities in the ITIs & IToTs in your State from 15<sup>th</sup> September to 2<sup>nd</sup> October 2018 to make the programme successful. Please make sure that enclosed brochure is also displayed on the notice boards etc in all ITIs and IToTs.

You are also requested to arrange to upload the clear photographs & short videos on the portal (<http://skillsesampurnswachhta.nsdcindia.org>).

Any clarification may be sought at email id [s\\_gwal@gov.in](mailto:s_gwal@gov.in)

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Yours Sincerely,  
  
(Deepankar Mallick)

Dy. Director General (C, P & Admin)

Copy to: The Director, RDATs– with request to guide & monitor the activities in the states under their jurisdictions with 'letter and spirit'.



# SWACHHATA HI SEVA 2018



Let's initiate a drive for 'Swachhata Hi Seva' and create an environment of cleanliness in the entire nation.  
- Narendra Modi

15<sup>th</sup> SEPTEMBER – 2<sup>nd</sup> OCTOBER, 2018

## HUM SABKA HAI EK HI NAARA SWACHH BANEGA DESH HUMARA



'Swachhata Hi Seva 2018' will be launched nationwide on 15<sup>th</sup> September at 9.30 a.m. Millions of Indians will be participating through Swachhata Shramdaan. The Prime Minister too will do Shramdaan. Let us all join this Swachhata movement.

LIVE TELECAST OF  
THE SWACHHATA  
DIALOGUE ON  
DOORDARSHAN

### Suggested Swachhata Shramdaan activities:



Community  
cleaning of  
public places



Garbage  
collection  
drives



House-to-  
house  
meetings



Wall  
paintings



Rallies at  
village and  
school levels



Street plays,  
folk songs  
and dances



Garbage  
disposal



Construction of  
toilet pits and  
support for toilet  
construction



Cleaning of filled  
toilet pits for  
collecting  
compost

PROGRESS MADE UNDER  
SWACHH BHARAT ABHIYAN  
(GRAMIN)  
SEPTEMBER 2018

92% rural  
sanitation  
coverage

8.4 crore  
toilets  
constructed

4.4 lakh  
villages made  
open-defecation free

19 states and  
union territories made  
open-defecation free



पेयजल और स्वच्छता विभाग  
MINISTRY OF  
DRINKING WATER AND SANITATION  
Government of India | नारा लक्ष्मी

For more information or to upload  
your swachhata-related activities:

[shs.mygov.in](http://shs.mygov.in)

Share your Swachhata moment: #SHS2018 or #स्वच्छता\_ही\_सेवा



NaMo App



@swachhbharat



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